PROJECT PROPOSAL FOR
MINOR RESEARCH PROJECT ON

"IMPACT OF SOCIAL NETWORKING SITES ON ACADEMIC PERFORMANCE OF DEGREE STUDENTS WITH RESPECT TO GOVERNMENT COLLEGES IN MANGALORE & UDUPI DISTRICT"

Submitted to

UNIVERSITY GRANTS COMMISSION
SOUTH WESTERN REGIONAL OFFICE
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by

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"IMPACT OF SOCIAL NETWORK SITES ON ACADEMIC PERFORMANCE OF DEGREE STUDENTS WITH RESPECT TO GOVERNMENT COLLEGES IN MANGALORE AND UDUPI DISTRICT"

INTRODUCTION

Social networking sites over the past few years have rapidly increased its popularity. There is something about these websites that draw in millions of internet users. With the wide variety of different social networking websites available, there are wide variety of different reasons for their popularity.

Social networking sites allow you to learn information about another internet users before ever having to make contact with them. Some of the popular sites are facebook, twitter, orkut, linkdin etc. New applications like whatsapp, hike, line, wechat, viber etc., has also gained its popularity.

Despite being free to use many websites require that the user registers with them. This registration will not only allow the user to create their own profile on online web page. But it will also allow users to contact other networking members.

Though it educates in every respect directly or indirectly, it spoils the youths', especially college students and also has impact on their minds, behavior and their financial status. And hence these days social networking sites has been used for various evil motives.

Social networking sites are not only a boon, but it is also a bane. This study is concentrated on studying the impact of social networking sites on the performance of degree students.

OBJECTIVES OF THE STUDY

1. To identify the financial burden on students with regards to social networking.
2. To identify the behavioral changes in students in their personal and educational life.
3. To identify the friends circle through social networking sites.
4. To know the degree of awareness among the students regarding the evil effects of social networking sites.
5. To identify the degree of anxiety in students.

METHODS OF DATA COLLECTION

The research is based on the primary and secondary data. The tool planned to be used for data collection is through questionnaire.

➢ **PRIMARY DATA**

Primary sources include personal interview, discussion with knowledgeable person and questionnaire to the students of government colleges in Mangalore and Udupi District.

➢ **SECONDARY DATA**

Secondary sources includes reference of text books, magazines, journals, and articles in newspapers, college library and various websites.

LIMITATIONS OF THE STUDY

1. Respondents may hesitate to express their feelings.

2. There are lakhs of students studying in government colleges but this study is restricted to only 150 students.